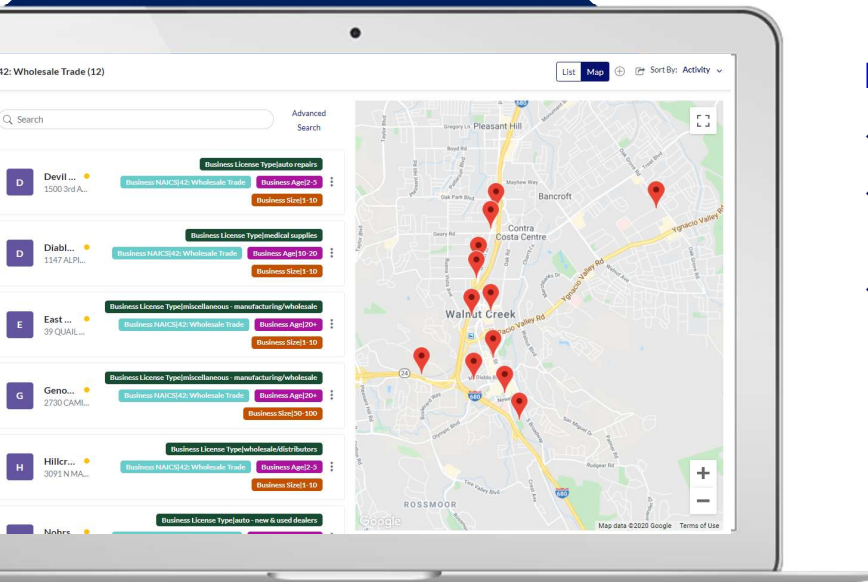
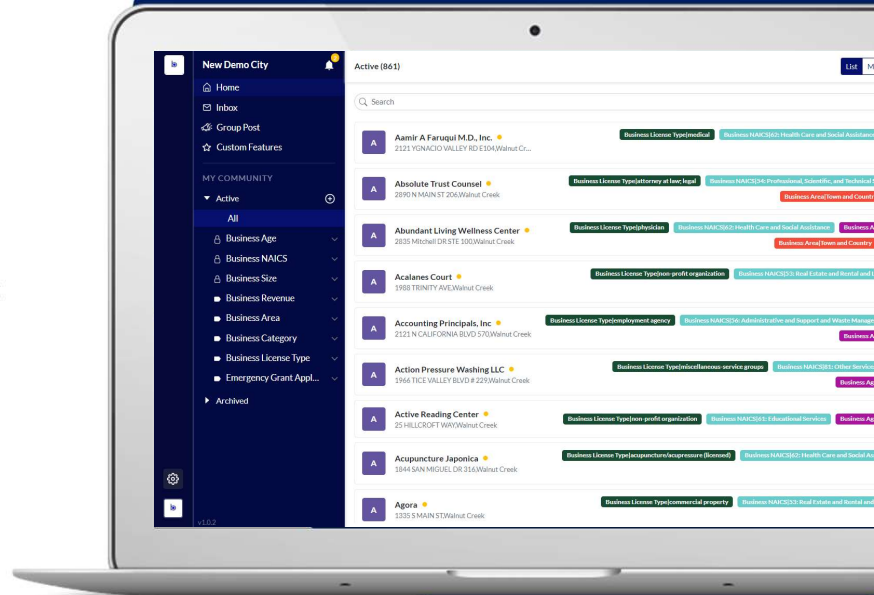


LABELS AND GROUPS

- ❖ View and manage all businesses in your community on one central platform
- ❖ Segment using labels based on business type, area, size, age, etc.
- ❖ Filter, sort, customize, export, at your finger tips

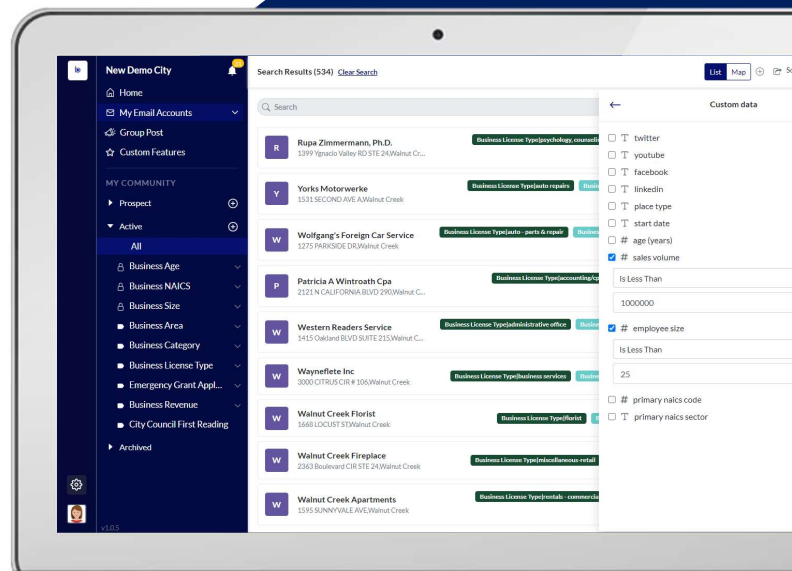


INTEGRATED MAP

- ❖ Visualize businesses in a map, seamlessly
- ❖ Map adjusts dynamically per your selection and filters
- ❖ Whether to view businesses in a particular industry, visualize survey results, or perform cluster analysis, the map unlocks valuable location-based insights

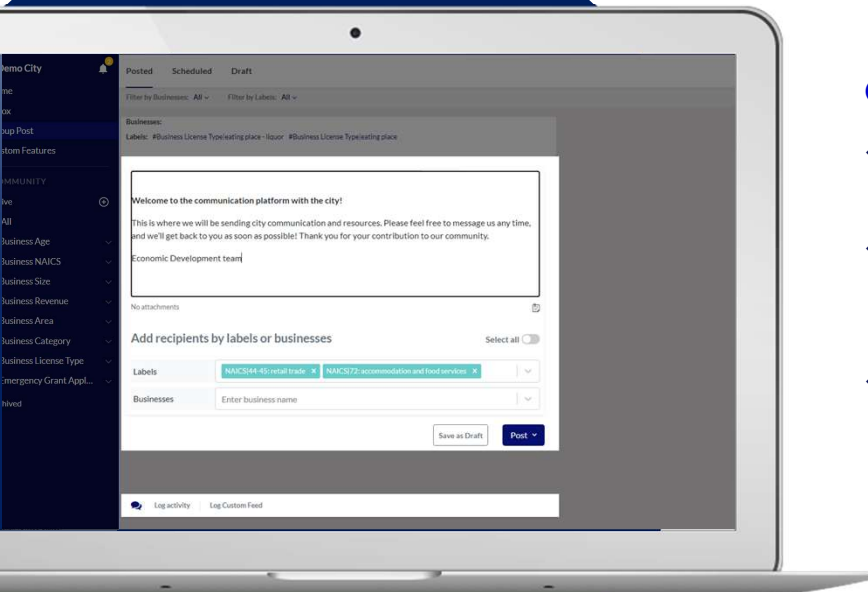
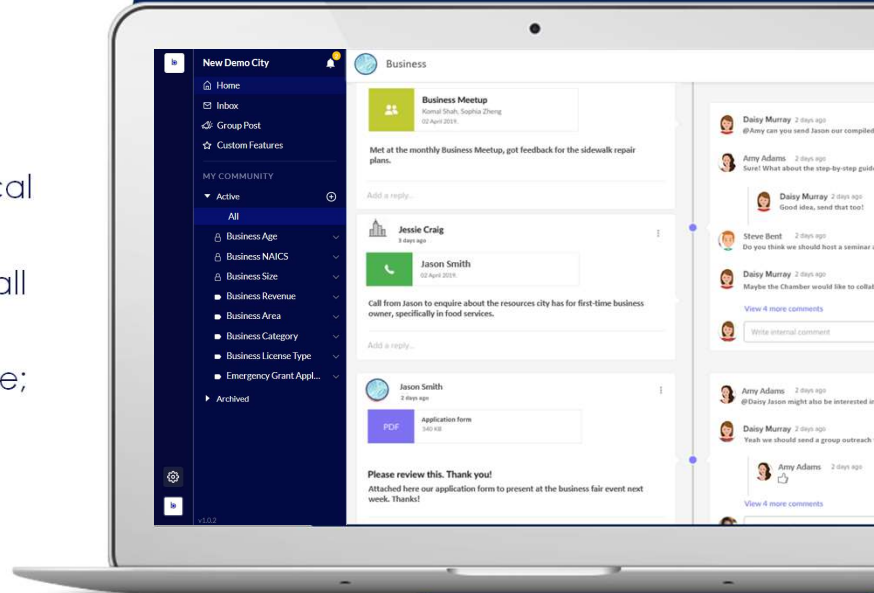
SEARCH BY ANYTHING

- ❖ Need to get a list of businesses in your county that are restaurants, with less than 25 employees, less than \$1M in revenue, within a certain area, etc? We got you covered.
- ❖ Intuitive interface to slice and dice your business database in any way you need
- ❖ Even search by drawing a custom area on the map, or uploading a GIS boundary!



ENGAGEMENT

- ❖ Capture all your engagements with local businesses
- ❖ Connect your email account and see all your emails automatically organized
- ❖ One platform for institutional knowledge; Share and collaborate with your team



OUTREACH

- ❖ Scale your outreach as easy as sending an email
- ❖ Select targeted recipients by the businesses' characteristics within a few clicks
- ❖ Track analytics of read metrics, get detailed recipient report, all within the dashboard

REPORT DASHBOARD

- ❖ Summary dashboard for your local business distribution and activities
- ❖ Data-driven insights to support your strategic decision making
- ❖ Track your Economic Development outreach and impact

