




**AUGUST 19 – 22 | LEXINGTON**

Presented By:

 **Gatton College of  
Business and Economics**

## Monday, August 19

<b>8:00 – 9:00</b>	New World of Economic Development	J. Mac Holladay, <i>Market Street Services</i>
<b>9:15 – 10:15</b>	New World of Economic Development ( <i>cont.</i> )	
<b>10:30 – 11:30</b>	Role of Technology in Economic Development	Amy Koscielak, <i>American Electric Power</i>
<b>12:30 – 1:30</b>	Role of Technology in Economic Development ( <i>cont.</i> )	
<b>1:45 – 2:45</b>	Economic Development Marketing	Eric Canada, <i>Blane Canada Ltd.</i>
<b>3:00 – 4:00</b>	Economic Development Marketing ( <i>cont.</i> )	
<b>4:15 – 5:15</b>	Building A More Effective Economic Development Org.	Kim Huston, <i>Nelson County EDA</i>

## Tuesday, August 20

<b>8:00 – 9:00</b>	Building A More Effective Economic Development Org. ( <i>cont.</i> )	Kim Huston, <i>Nelson County EDA</i>
<b>9:15 – 10:15</b>	Business Retention & Expansion	Eric Canada, <i>Blane Canada Ltd.</i>
<b>10:30 – 11:30</b>	Business Retention & Expansion ( <i>cont.</i> )	
<b>12:30 – 1:30</b>	Strategic Planning	Daryl Smith, <i>LG&amp;E and KU</i>
<b>1:45 – 2:45</b>	Strategic Planning ( <i>cont.</i> )	
<b>3:00 – 4:00</b>	Ethics in Economic Development	Jody Lassiter, <i>Develop Danville</i>
<b>4:15 – 5:15</b>	Ethics in Economic Development ( <i>cont.</i> )	

## Wednesday, August 21

<b>8:00 – 9:00</b>	Workforce Development	Joe Raso, <i>Fargo Moorehead EDC</i>
<b>9:15 – 10:15</b>	Workforce Development ( <i>cont.</i> )	
<b>10:30 – 11:30</b>	Community Development	Mark Waterhouse, <i>Garnet Consulting</i>
<b>12:30 – 1:30</b>	Community Development ( <i>cont.</i> )	
<b>1:45 – 2:45</b>	Entrepreneurship & Small Business Creation	Joe Raso, <i>Fargo Moorehead EDC</i>
<b>3:00 – 4:00</b>	Entrepreneurship & Small Business Creation ( <i>cont.</i> )	

## Thursday, August 22

<b>8:00 – 9:00</b>	Real Estate Issues & Economic Development	Mark Waterhouse, <i>Garnet Consulting</i>
<b>9:15 – 10:15</b>	Real Estate Issues & Economic Development ( <i>cont.</i> )	
<b>10:30 – 11:30</b>	Financing Economic Development	Rocky Wade, <i>Scaramouche Consulting</i>
<b>12:30 – 1:30</b>	Financing Economic Development ( <i>cont.</i> )	
<b>1:30 – 5:00</b>	Simulation Exercise – Selecting a Community & Site as a Member of a Corporate Site Selection Team	Ed Burgess, <i>Community Dev. Services</i>

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