## Monday, August 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter &amp; Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 9:00</td>
<td>New World of Economic Development</td>
<td>J. Mac Holladay, <em>Market Street Services</em></td>
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<tr>
<td>9:15 – 10:15</td>
<td>New World of Economic Development (cont.)</td>
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<tr>
<td>10:30 – 11:30</td>
<td>Role of Technology in Economic Development</td>
<td>Amy Koscielak, <em>American Electric Power</em></td>
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<tr>
<td>12:30 – 1:30</td>
<td>Role of Technology in Economic Development (cont.)</td>
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<tr>
<td>3:00 – 4:00</td>
<td>Economic Development Marketing (cont.)</td>
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## Tuesday, August 20

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<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>8:00 – 9:00</td>
<td>Building A More Effective Economic Development Org. (cont.)</td>
<td>Kim Huston, <em>Nelson County EDA</em></td>
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<tr>
<td>10:30 – 11:30</td>
<td>Business Retention &amp; Expansion (cont.)</td>
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<tr>
<td>12:30 – 1:30</td>
<td>Strategic Planning</td>
<td>Daryl Smith, <em>LG&amp;E and KU</em></td>
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<tr>
<td>1:45 – 2:45</td>
<td>Strategic Planning (cont.)</td>
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<tr>
<td>3:00 – 4:00</td>
<td>Ethics in Economic Development</td>
<td>Jody Lassiter, <em>Develop Danville</em></td>
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<td>4:15 – 5:15</td>
<td>Ethics in Economic Development (cont.)</td>
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## Wednesday, August 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter &amp; Organization</th>
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</thead>
<tbody>
<tr>
<td>8:00 – 9:00</td>
<td>Workforce Development</td>
<td>Joe Raso, <em>Fargo Moorehead EDC</em></td>
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<tr>
<td>9:15 – 10:15</td>
<td>Workforce Development (cont.)</td>
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<tr>
<td>10:30 – 11:30</td>
<td>Community Development</td>
<td>Mark Waterhouse, <em>Garnet Consulting</em></td>
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<td>12:30 – 1:30</td>
<td>Community Development (cont.)</td>
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</tr>
<tr>
<td>1:45 – 2:45</td>
<td>Entrepreneurship &amp; Small Business Creation</td>
<td>Joe Raso, <em>Fargo Moorehead EDC</em></td>
</tr>
<tr>
<td>3:00 – 4:00</td>
<td>Entrepreneurship &amp; Small Business Creation (cont.)</td>
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Thursday, August 22

8:00 – 9:00  Real Estate Issues & Economic Development  Mark Waterhouse, Garnet Consulting
9:15 – 10:15 Real Estate Issues & Economic Development (cont.)
10:30 – 11:30 Financing Economic Development  Rocky Wade, Scaramouche Consulting
12:30 – 1:30 Financing Economic Development (cont.)
1:30 – 5:00 Simulation Exercise – Selecting a Community & Site as a Member of a Corporate Site Selection Team  Ed Burgess, Community Dev. Services

Visit the KAED Foundation Website To Register