




AUGUST 19 – 22 | LEXINGTON

Presented By:

 **Gatton College of
Business and Economics**

Monday, August 19

8:00 – 9:00	New World of Economic Development	J. Mac Holiday, <i>Market Street Services</i>
9:15 – 10:15	New World of Economic Development (<i>cont.</i>)	
10:30 – 11:30	Role of Technology in Economic Development	Amy Koscielak, <i>American Electric Power</i>
12:30 – 1:30	Role of Technology in Economic Development (<i>cont.</i>)	
1:45 – 2:45	Economic Development Marketing	Eric Canada, <i>Blane Canada Ltd.</i>
3:00 – 4:00	Economic Development Marketing (<i>cont.</i>)	
4:15 – 5:15	Building A More Effective Economic Development Org.	Kim Huston, <i>Nelson County EDA</i>

Tuesday, August 20

8:00 – 9:00	Building A More Effective Economic Development Org. (<i>cont.</i>)	Kim Huston, <i>Nelson County EDA</i>
9:15 – 10:15	Business Retention & Expansion	Eric Canada, <i>Blane Canada Ltd.</i>
10:30 – 11:30	Business Retention & Expansion (<i>cont.</i>)	
12:30 – 1:30	Strategic Planning	Daryl Smith, <i>LG&E and KU</i>
1:45 – 2:45	Strategic Planning (<i>cont.</i>)	
3:00 – 4:00	Ethics in Economic Development	Jody Lassiter, <i>Develop Danville</i>
4:15 – 5:15	Ethics in Economic Development (<i>cont.</i>)	

Wednesday, August 21

8:00 – 9:00	Workforce Development	Joe Raso, <i>Fargo Moorehead EDC</i>
9:15 – 10:15	Workforce Development (<i>cont.</i>)	
10:30 – 11:30	Community Development	Mark Waterhouse, <i>Garnet Consulting</i>
12:30 – 1:30	Community Development (<i>cont.</i>)	
1:45 – 2:45	Entrepreneurship & Small Business Creation	Joe Raso, <i>Fargo Moorehead EDC</i>
3:00 – 4:00	Entrepreneurship & Small Business Creation (<i>cont.</i>)	

Thursday, August 22

8:00 – 9:00	Real Estate Issues & Economic Development	Mark Waterhouse, <i>Garnet Consulting</i>
9:15 – 10:15	Real Estate Issues & Economic Development (<i>cont.</i>)	
10:30 – 11:30	Financing Economic Development	Rocky Wade, <i>Scaramouche Consulting</i>
12:30 – 1:30	Financing Economic Development (<i>cont.</i>)	
1:30 – 5:00	Simulation Exercise – Selecting a Community & Site as a Member of a Corporate Site Selection Team	Ed Burgess, <i>Community Dev. Services</i>

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