

**AGENDA**  
(Subject to change)  
**KENTUCKY INSTITUTE FOR ECONOMIC DEVELOPMENT**  
**HILTON SUITES LEXINGTON GREEN**  
**AUGUST 20-23, 2018**

**MONDAY, AUGUST 20**

7:15 A.M. - 7:45 A.M.  
**BREAKFAST AND CHECK-IN**

7:45 A.M. – 8:00 A.M.  
**ORIENTATION AND REVIEW OF THE DAY'S PROGRAM**

8:00 A.M. - 9:00 A.M.  
**THE NEW WORLD OF COMMUNITY AND ECONOMIC DEVELOPMENT**  
Mac Holladay  
Market Street Services

9:00 A.M. – 9:15 A.M.  
**REFRESHMENT BREAK**

9:15 A.M. – 10:15 A.M.  
**THE NEW WORLD OF COMMUNITY AND ECONOMIC DEVELOPMENT (Continued)**

10:15 A.M. – 10:30 A.M.  
**REFRESHMENT BREAK**

10:30 A.M. – 11:30 A.M.  
**THE ROLE OF TECHNOLOGY IN ECONOMIC DEVELOPMENT**  
Amy Koscielak  
AEP, Inc.

11:30 A.M. – 12:30 P.M.  
**GET ACQUAINTED LUNCH**

12:30 P.M. – 1:30 P.M.  
**THE ROLE OF TECHNOLOGY IN ECONOMIC DEVELOPMENT (Continued)**

1:30 P.M. – 1:45 P.M.  
**REFRESHMENT BREAK**

1:45 P.M. – 2:45 P.M.  
**ENTREPRENEURSHIP AND SMALL BUSINESS CREATION**  
George Robertson  
Kosciusko County Economic Development Corporation

2:45 P.M. – 3:00 P.M.  
**REFRESHMENT BREAK**

3:00 P.M. – 4:00 P.M.  
**ENTREPRENEURSHIP AND SMALL BUSINESS CREATION (Continued)**

4:00 P.M. – 4:15 P.M.  
**REFRESHMENT BREAK**

4:15 P.M. – 5:15 P.M.  
**BUILDING A MORE EFFECTIVE LOCAL ECONOMIC DEVELOPMENT ORGANIZATION**  
Dave Kolzow  
Team Kolzow

**TUESDAY, AUGUST 21**

7:15 A.M. - 7:45 A.M.  
**BREAKFAST**

7:45 A.M. – 8:00 A.M.  
**REVIEW OF THE DAY'S PROGRAM**

8:00 A.M. - 9:00 A.M.  
**BUILDING A MORE EFFECTIVE LOCAL ECONOMIC DEVELOPMENT ORGANIZATION (Continued)**

9:00 A.M. – 9:15 A.M.  
**REFRESHMENT BREAK**

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9:15 A.M. - 10:15 A.M.

**WORKFORCE DEVELOPMENT**

George Robertson  
Kosciusko County Economic Development  
Corporation

10:15 A.M. – 10:30 A.M.

**REFRESHMENT BREAK**

10:30 A.M. – 11:30 A.M.

**WORKFORCE DEVELOPMENT  
(Continued)**

11:30 A.M. – 12:30 P.M.

**LUNCH / FREE TIME**

12:30 P.M. – 1:30 P.M.

**STRATEGIC PLANNING**

Dave Kolzow  
Team Kolzow

1:30 P.M. – 1:45 P.M.

**REFRESHMENT BREAK**

1:45 P.M. - 2:45 P.M.

**STRATEGIC PLANNING (Continued)**

2:45 P.M. – 3:00 P.M.

**REFRESHMENT BREAK**

3:00 P.M. – 4:00 P.M.

**ECONOMIC DEVELOPMENT  
MARKETING**

Joe Raso  
Greater Fargo Moorhead EDC

4:00 P.M. – 4:15 P.M.

**REFRESHMENT BREAK**

4:15 P.M. – 5:15 P.M.

**ECONOMIC DEVELOPMENT  
MARKETING (Continued)**

**WEDNESDAY, AUGUST 22**

7:15 A.M. - 7:45 A.M.

**BREAKFAST**

7:45 A.M. - 8:00 A.M.

**REVIEW OF THE DAY'S PROGRAM**

8:00 A.M. - 9:00 A.M.

**ETHICS IN ECONOMIC DEVELOPMENT**

Jody Lassiter, J.D.  
Develop Danville, Inc.

9:00 A.M. - 9:15 A.M.

**REFRESHMENT BREAK**

9:15 A.M. - 10:15 A.M.

**ETHICS IN ECONOMIC DEVELOPMENT  
(Continued)**

10:15 A.M. – 10:30 A.M.

**REFRESHMENT BREAK**

10:30 A.M. – 11:30 A.M.

**BUSINESS RETENTION AND  
EXPANSION**

Joe Raso  
Greater Fargo Moorhead EDC

11:30 A.M. – 12:30 P.M.

**LUNCH / FREE TIME**

12:30 P.M. – 1:30 P.M.

**BUSINESS RETENTION AND  
EXPANSION (Continued)**

1:30 P.M. – 1:45 P.M.

**REFRESHMENT BREAK**

1:45 P.M. – 2:45 P.M.

**COMMUNITY DEVELOPMENT**

Mark Waterhouse  
Garnet Consulting, Inc.

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**AUGUST 20-23, 2018**

2:45 P.M. - 3:00 P.M.  
**REFRESHMENT BREAK**

3:00 P.M. - 4:00 P.M.  
**COMMUNITY DEVELOPMENT**  
**(Continued)**

**THURSDAY, AUGUST 23**

7:15 A.M. - 7:45 A.M.  
**BREAKFAST**

7:45 A.M. - 8:00 A.M.  
**REVIEW OF THE DAY'S PROGRAM**

8:00 A.M. – 9:00 A.M.  
**REAL ESTATE ISSUES AND ECONOMIC**  
**DEVELOPMENT**  
Mark Waterhouse  
Garnet Consulting

9:00 A.M. – 9:15 A.M.  
**REFRESHMENT BREAK**

9:15 A.M. – 10:15 A.M.  
**REAL ESTATE ISSUES AND ECONOMIC**  
**DEVELOPMENT (Continued)**

10:15 A.M. – 10:30 A.M.  
**REFRESHMENT BREAK**

10:30 A.M. - 11:30 A.M.  
**FINANCING ECONOMIC DEVELOPMENT**  
Rocky Wade  
Economic Development Consultant

11:30 A.M. – 12:30 P.M.  
**LUNCH / FREE TIME**

12:30 P.M. - 1:30 P.M.  
**FINANCING ECONOMIC DEVELOPMENT**  
**(Continued)**

1:30 P.M. - 5:00 P.M.  
**SIMULATION EXERCISE – SELECTING A**  
**COMMUNITY AND A SITE AS A MEMBER**  
**OF A CORPORATE SITE SELECTION**  
**TEAM**  
Ed Burgess  
Community Development Services, Inc.

5:00 P.M.  
**GRADUATION CERTIFICATES**