

The Board of Directors of the Kentucky Association for Economic Development does hereby adopt the following rules of ethics. All members who are professional economic developers shall use their reasonable best efforts to uphold all of the following:

1. Kentucky's professional economic developers shall carry out their responsibilities in a manner to bring respect to the profession, the economic developer and the economic developer's constituencies.
2. They shall practice with integrity, honesty, and adherence to the trust placed in them both in fact and in appearance.
3. They will hold themselves free of any interest, influence, or relationship in respect to any professional activity when dealing with clients which could impair professional judgement or objectivity or which in the reasonable view of the observer, has that effect.
4. They are mindful that they are representatives of the community and shall represent the overall community interest.
5. They shall keep the community, elected officials, boards and other stakeholders informed about the progress and efforts of the area's economic development program.
6. They shall maintain in confidence the affairs of any client, colleague or organization and shall not disclose confidential information obtained in the course of professional activities.
7. They shall openly share information with the governing body according to protocols established by that body. Such protocols shall be disclosed to clients and the public.
8. They shall cooperate with peers to the betterment of economic development technique, ability, and practice, and to strive to perfect themselves in their professional abilities through training and educational opportunities.

9. They shall assure that all economic development activities are conducted with equality of opportunity for all segments of the community without regard to race, religion, sex, sexual orientation, national origin, political affiliation, disability, age, marital status, or socioeconomic status.

10. They shall refrain from sexual harassment. Sexual harassment is defined as any unwelcome conduct of a sexual nature.

11. They will not exploit the misfortune of federally declared disaster-impacted regions. This includes actively recruiting businesses from an affected community.

12. They will abide by the principles established in this code and comply with the rules of professional conduct as promulgated by KAED.

Failure to abide by these rules may, upon recommendation of the Ethics & By-laws Committee to the KAED Board of Directors and by majority vote of said Directors, result in public censure of the offending economic development professional up to and including removal from KAED.