



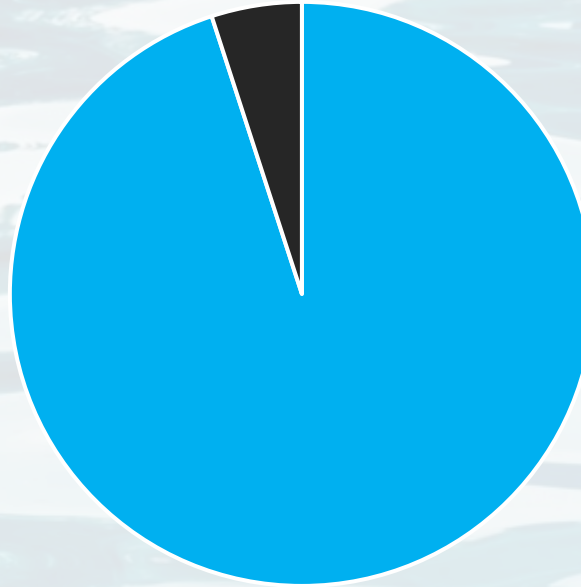
Presented to:
Kentucky Cabinet
for Economic Development

May 2022



WATER HAS A TREMENDOUS VALUE TO EACH OF US PERSONALLY.

It benefits our health and
enhances our quality of life.



More than 95 percent of the population of Kentucky has access to public water systems that are consistently producing high-quality drinking water.

The Ohio River provides
drinking water for more than

FIVE MILLION PEOPLE.

THE VALUE OF WATER

Water contributes not only to our personal health but also to our [economic health](#).



COMMUNITY



JOBS



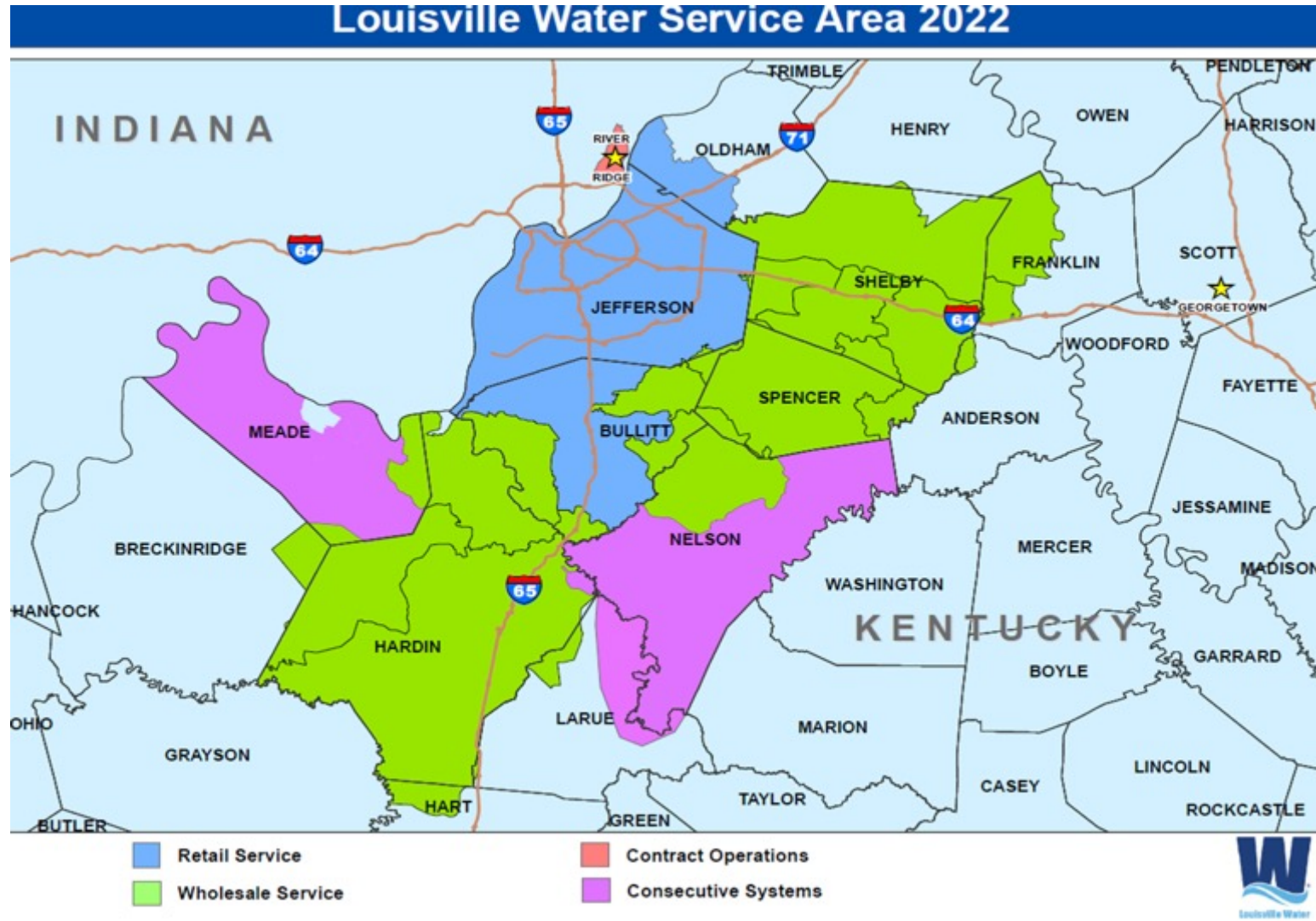
OPPORTUNITIES

WATER GROWS COMMUNITIES

Creating a high-quality water supply that is abundant and reliable helps build stronger, vibrant communities.

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- An aerial photograph of a river valley, likely the Ohio River Valley, showing terraced agricultural fields and a winding river. The image is overlaid with a dark blue gradient.
- **4,200 miles** of water mains in Louisville Water service area
 - **Nearly 1M customers** in Louisville and surrounding counties
 - **258,000** residential homes
 - **24,000** businesses

WATER GROWS COMMUNITIES



WATER GROWS JOBS

Water, wastewater and stormwater utilities will contribute \$524 billion to the national economy over the next decade, supporting 289,000 permanent jobs.

Every job we create in the water sector helps add another 3.68 jobs in the national economy.



WATER GROWS THE ECONOMY



WATER CREATES JOBS



WATER BUILDS MODERN, RELIABLE INFRASTRUCTURE



WATER SUPPORTS TECHNOLOGY ADVANCEMENTS



HURST
DISCOUNT
DRUGS

SOUTH WEST
31E 62

TO
WEST
BLUEGRASS
PARKWAY
←

BILL
Lockett
REAL ESTATE AUCTION

Jenn
Sal

WATER GROWS KENTUCKY'S TOP INDUSTRIES

- 1. AGRICULTURE**
- 2. DISTILLING & BREWING**
- 3. EDUCATION**
- 4. HEALTH CARE**
- 5. MANUFACTURING**



WATER GROWS KENTUCKY'S TOP INDUSTRIES

1. **AGRICULTURE**
2. **DISTILLING & BREWING**
3. **EDUCATION**
4. **HEALTH CARE**
5. **MANUFACTURING**

Water Grows KY Schools

173 School Districts

1,233
SCHOOLS



22,284

GALLONS OF WATER
are used daily by the average school.



WATER GROWS KENTUCKY'S TOP INDUSTRIES

1. **AGRICULTURE**
2. **DISTILLING & BREWING**
3. **EDUCATION**
4. **HEALTH CARE**
5. **MANUFACTURING**

Water Grows KY Health Care

175 Health Care-Related
BUSINESSES



30,000 EMPLOYEES

315 GALLONS
OF WATER

are used per average hospital bed daily.



WATER GROWS KENTUCKY'S TOP INDUSTRIES

1. **MANUFACTURING**
2. **HEALTHCARE**
3. **EDUCATION**
4. **DISTILLING & BREWING**
5. **AGRICULTURE**



HOW WATER WILL GROW KENTUCKY'S FUTURE

CONNECTION

COOPERATION

COMPETITION



WATER GROWS CONNECTIONS

- A regional supply increases business options
- Infrastructure reliably delivers water in most places in Kentucky
- Continually modernizes mains and extends service



WATER GROWS COOPERATION

The need for smart water solutions throughout the Commonwealth promotes cooperation.

- Creates bipartisan engagement with elected leaders
- Recognizes unique needs at city and county levels
- Energizes large employers
- Engages state economic development officials



WATER GROWS COMPETITION

- Promotes continuous improvement with water suppliers
- Makes Kentucky an ideal location to open or relocate private industries
- Sparks business innovation and development





WATER GROWS
KENTUCKY'S FUTURE.

LOUISVILLE WATER GROWS KENTUCKY

- **Can double production overnight** to meet the long-term needs of the region
- A trusted partner with **nine water suppliers**
- **1 in 5 people in KY** depend on or enjoy water provided by Louisville Water
- Treatment plants ranked as **2 of the top 19** in North America



**WATER
GROWS KY**



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